

Displaytech Ltd.

Website: www.displaytech-us.com

LCD Module Product Specification

**Product: SDT070ATFT & SDT070ATFT-TS
7.0'' TFT Display Module (800RGBx480DOTS)**

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3 November 2011.

1. REVISION RECORD

| VERSION | CHANGES | DATE |
|----------------|---|-----------------|
| 1.0 | Initial revision | 21 July 2011 |
| 1.1 | Added SDT070ATFT-TS mechanical drawing on page 5 | 25 July 2011 |
| 1.2 | Added “Power Consumption” section and changed the temperature range for -TS version | 3 November 2011 |
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2. Introduction

SDT070ATFT and **SDT070ATFT-TS** is a display module that contains a TFT display with a 480 * 800 RGB resolution. The driver used for this project is the Himax **HX8264 + HX8664 or compatible** and can display 16.7M colors. The driver is mounted on the glass and the interconnection via FPC including components to drive the display module.

3. General Specifications

| Item | Specification | Unit |
|-----------------------------|-----------------------|------|
| LCD mode | Transmissive | --- |
| Resolution | 800(RGB) | Line |
| | 480 | Line |
| Diagonal Size | 7.0 | Inch |
| Overall Size | 164.90 | mm |
| | 100.00 | mm |
| Active area | 154.08 | mm |
| | 85.92 | mm |
| Optimum Viewing Direction | 12 o'clock | --- |
| Driver IC | Himax HX8264 + HX8664 | --- |
| Interface type | RGB 24-bit with TCON | --- |
| Colours | 16.7M | --- |
| Operation temperature range | -20~70 | °C |
| Storage temperature range | -30~80 | °C |

Remarks:

- (1) Recommended mating connector: Hirose FH19SC-50S-0.5SH, FH12S-50S-0.5SH; or Molex 0512965093, 0512965094; or equivalent
- (2) Color tune may be changed slightly by temperature and driving voltage.
- (3) RoHS compliant.

Component Life Cycle

- 1) Storage Life: min. 1 Year
- 2) Operation Life (*1): min. 43×10^3 h (24hr/day x 7days/week x 52weeks/year x 5years)
(Not include backlight)
- 3) Storage and Operation Life Times are defined for a temperature of +25°C

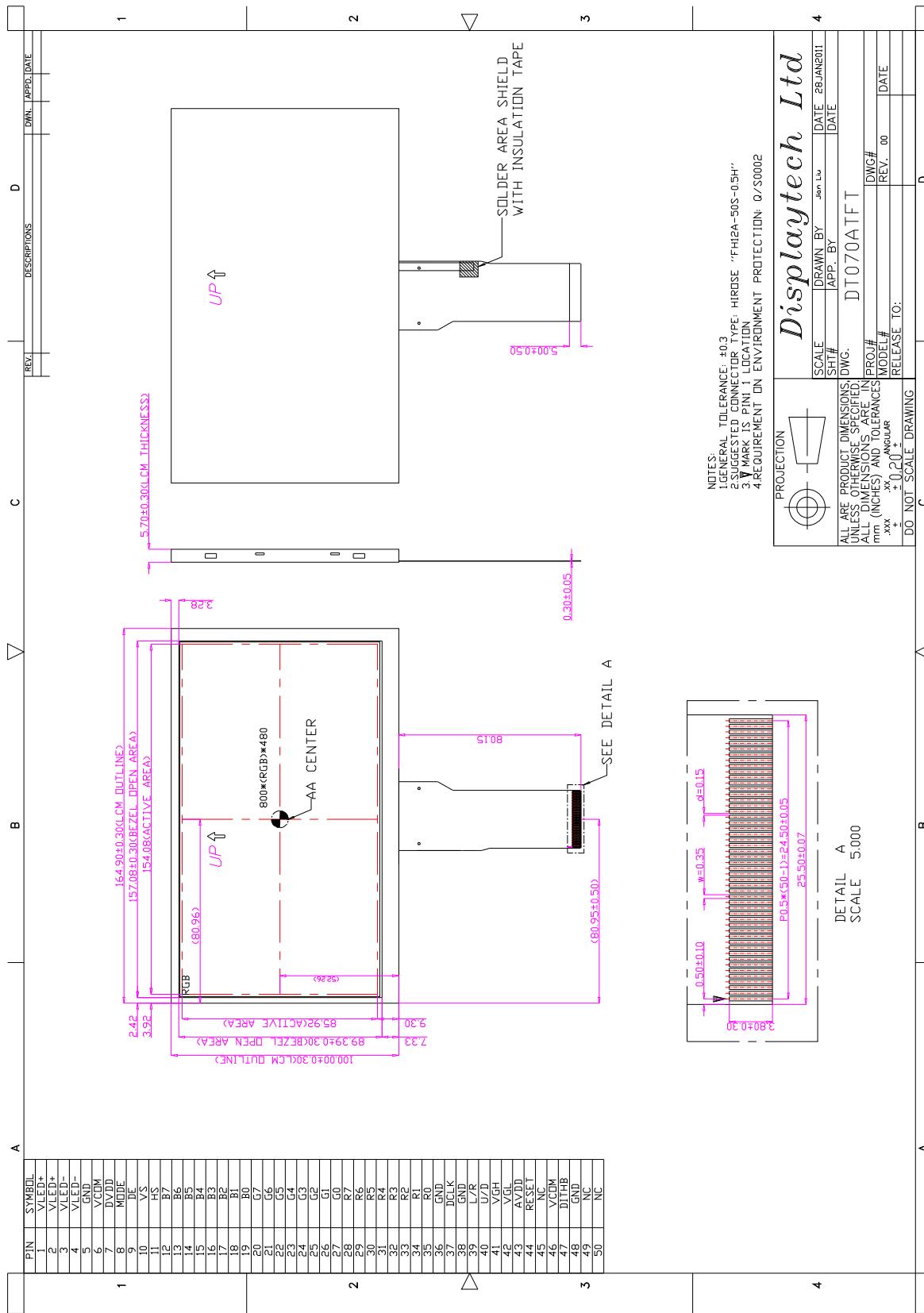
Notes:

*1. Operation life ends when one of the listed faults occurs:

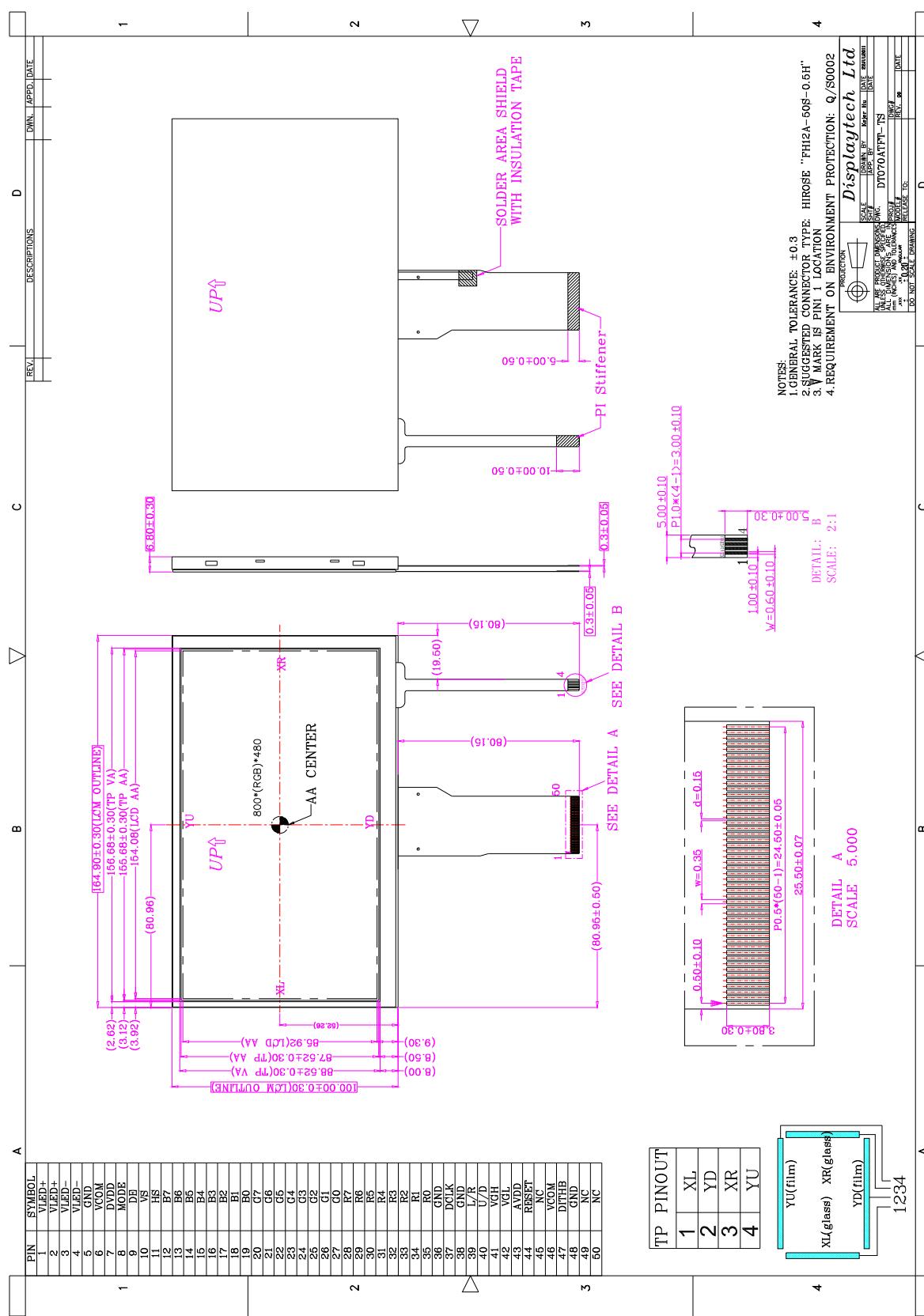
- The on/off response-times reach 1.5 times of the max. value specified for a new display
- The contrast is reduced to 0.5 of the original contrast value
- Loss of function
- The number of cosmetic defects exceeds the maximum defined

4. Mechanical Drawing

- SDT070ATFT



- **SDT070ATFT-TS**



5. Interface Description

| Pin no | Symbol | I/O | Description |
|--------|--------|-----|---|
| 1~2 | VLED+ | --- | Power for LED backlight (anode) |
| 3~4 | VLED- | --- | Power for LED backlight (cathode) |
| 5 | GND | --- | Power ground 0V |
| 6 | VCOM | I | Common voltage input |
| 7 | DVDD | --- | Power for digital circuit |
| 8 | MODE | I | DE/SYNC mode select ("H" = DE mode; "L" = SYNC mode) |
| 9 | DE | I | Data enable signal, active high to enable data |
| 10 | VS | I | Vertical sync input, negative polarity |
| 11 | HS | I | Horizontal sync input, negative polarity |
| 12 | B7 | I | Blue data (MSB) |
| 13~18 | B6~B1 | I | Blue data |
| 19 | B0 | I | Blue data (LSB) |
| 20 | G7 | I | Green data (MSB) |
| 21~26 | G6~G1 | I | Green data |
| 27 | G0 | I | Green data (LSB) |
| 28 | R7 | I | Red data (MSB) |
| 29~34 | R6~R1 | I | Red data |
| 35 | R0 | I | Red data (LSB) |
| 36 | GND | --- | Power ground 0V |
| 37 | DCLK | I | Clock for input data |
| 38 | GND | --- | Power ground 0V |
| 39 | L/R | I | Source left or right sequence control |
| 40 | U/D | I | Gate up or down scan control |
| 41 | VGH | --- | Positive power of TFT |
| 42 | VGL | --- | Negative power of TFT |
| 43 | AVDD | --- | Analog power supply |
| 44 | RESET | I | Global reset pin |
| 45 | NC | --- | No connection |
| 46 | VCOM | I | Common voltage input |
| 47 | DITHB | I | Dithering setting. "H" = 6bit resolution, "L" = 8bit resolution |
| 48 | GND | --- | Power ground 0V |
| 49 | NC | --- | No connection |
| 50 | NC | --- | No connection |

- **Touch Screen Interface (SDT070ATFT-TS only)**

| Pin no | Symbol | I/O | Description |
|--------|--------|-----|-------------------|
| 1 | XL | O | X+ channel output |
| 2 | YD | O | Y+ channel output |
| 3 | XR | O | X- channel output |
| 4 | YU | O | Y- channel output |

6. Absolute Maximum Ratings

(AGND=GND=0V; Ta=25°C)

| Item | Symbol | Min. | Max. | Unit |
|-----------------------|--------|--------|-------|------|
| Power voltage | VCC | -0.5 | + 5.0 | V |
| | AVDD | -0.5 | 13.5 | V |
| | VGH | -0.3 | +42 | V |
| | VGL | VGH-42 | +0.3 | V |
| Operating Temperature | TOP | -20 | +70 | °C |
| Storage Temperature | TST | -30 | +80 | °C |

Note:

- When temperature is below 0°C, the response time of liquid crystal (LC) will be slower and the color of panel will be darker.
- If module driving condition exceeds the absolute maximum ratings, permanent damaged may be resulted. If module is driven within the absolute maximum ratings but exceeded the DC characteristics, mal-function may be resulted.
- VDD/VCC > VSS

7. Electrical Characteristics

DC Characteristics

(AGND=GND=0V; Ta=25°C)

| Item | Symbol | Min. | Typ. | Max. | Unit |
|---------------------------------|------------|----------|----------|----------|------|
| Digital supply voltage | VCC | --- | 3.3 | --- | V |
| Analog supply voltage | AVDD | --- | 10.4 | --- | V |
| Gate On voltage | VGH | --- | 16 | --- | V |
| Gate Off voltage | VGL | --- | -7 | --- | V |
| Common electrode driving signal | VCOM | 3.5 | --- | 4.5 | V |
| Logic supply voltage | DVDD | (2.8) | 3.3 | (3.6) | V |
| Input signal voltage | Low level | 0 | --- | 0.3xDVDD | |
| | High level | 0.7xDVDD | --- | DVDD | V |
| Output signal voltage | Low level | VOL | --- | GND+0.4 | V |
| | High level | VOH | DVDD-0.4 | --- | V |

8. Power Consumption

(GND=VSS=0V; Ta=25°C)

| Item | Symbol | Condition | Typ | Max. | Unit |
|------------------------|---------------|-----------|------------|--------|------|
| Digital Supply Current | IDVDD | V | DVDD=3.3 | 3.22 | mA |
| Analog Supply Current | IAVDD | | AVDD=10.4V | 15.69 | mA |
| Gate On Current | IVGH | | VGH=16.0V | 0.20 | mA |
| Gate Off Current | IVGL | | VGL=-7.0V | 0.20 | mA |
| Power Consumption | Panel & Gamma | --- | | 177.67 | mW |
| | Backlight | --- | | 1.152 | W |
| | Total | --- | | 1.330 | W |

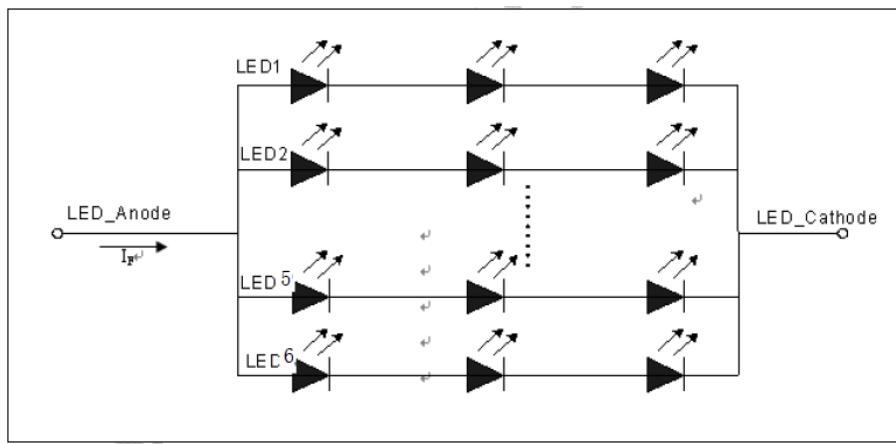
9. Display Controller /Power Supply Timing

See Display Controller Specification: **Himax HX8264 + HX8664**

10. Backlight specification

(Vcc=3.3V, Vss=0V, Ta=25°C)

| Item | Symbol | Min | Typ | Max | Unit | Note |
|------------------------------------|--------|-----|-------|-------|------|---------|
| Supply voltage | Vf | --- | 9.6 | --- | V | 18 LEDs |
| Forward current | If | --- | 20 | 25 | mA | |
| Backlight power consumption | WBL | --- | 1.152 | 1.267 | W | |



Notes:

- 1) The LED's driving condition is defined for each LED backlight (3 LEDs in series per line, and 6 lines per module).
- 2) In operation, constant forward current should be supplied, the forward voltage is for reference only.

11. Optical Characteristics

(Vcc=3.3V, Vss=0V, Ta=25°C)

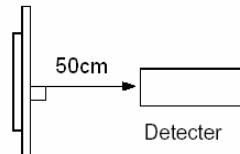
| Item | Symbol | Condition | Min | Typ | Max | Unit | Note |
|-----------------------------------|------------|------------------------------------|-------|-------|-------|-------------------|------|
| Luminance | L | $\theta=0^\circ$ $\Phi=0^\circ$ | 200 | 250 | --- | cd/m ² | 1, 2 |
| Uniformity | U | | --- | 75 | --- | % | 1, 2 |
| Viewing Angle | θ_T | $\text{Cr} \geq 10$ | 50 | 60 | --- | deg | 3 |
| | θ_B | | 60 | 70 | --- | | |
| | θ_L | | 60 | 70 | --- | | |
| | θ_R | | 60 | 70 | --- | | |
| | Cr | | 400 | 500 | --- | --- | 1, 4 |
| Response Time | Tr | $\theta=0^\circ$ | --- | 25 | --- | ms | 1, 5 |
| | Tf | | --- | --- | --- | --- | --- |
| CIE (x,y) Chromaticity | White | x | 0.267 | 0.317 | 0.367 | --- | 1, 6 |
| | | y | 0.284 | 0.334 | 0.384 | | |
| | Red | x | 0.567 | 0.617 | 0.667 | | |
| | | y | 0.305 | 0.355 | 0.405 | | |
| | Green | x | 0.289 | 0.339 | 0.389 | | |
| | | y | 0.483 | 0.533 | 0.583 | | |
| | Blue | x | 0.092 | 0.142 | 0.192 | | |
| | | y | 0.049 | 0.099 | 0.149 | | |
| NTSC Ratio | | S | --- | 50 | --- | % | |

Note 1: The data are measured after LEDs are turned on for 5 minutes. LCM displays full white.
 The brightness is the average value of 9 measured spots. Measurement equipment PR-705 ($\Phi 8\text{mm}$)

Measuring condition:

- Measuring surroundings: Dark room.
- Measuring temperature: $T_a=25^\circ\text{C}$.
- Adjust operating voltage to get optimum contrast at the center of the display.

Measured value at the center point of LCD panel after more than 5 minutes while backlight turning on.

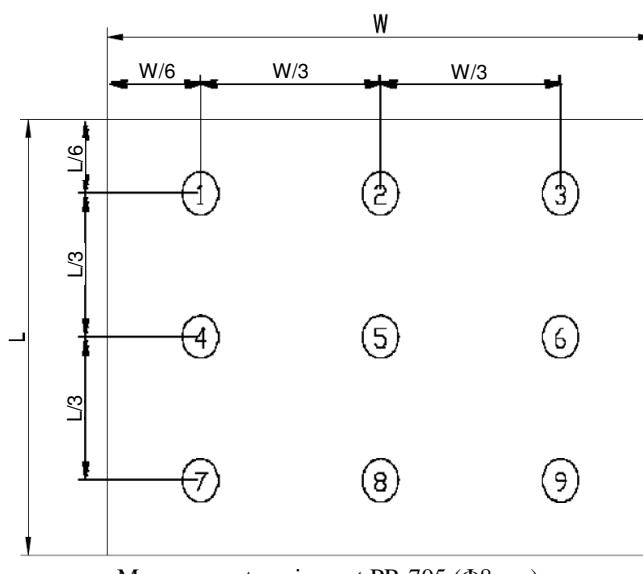


Note 2: The luminance uniformity is calculated by using following formula.

$$L = L(\text{Min.}) / L(\text{Max.}) \times 100 (\%)$$

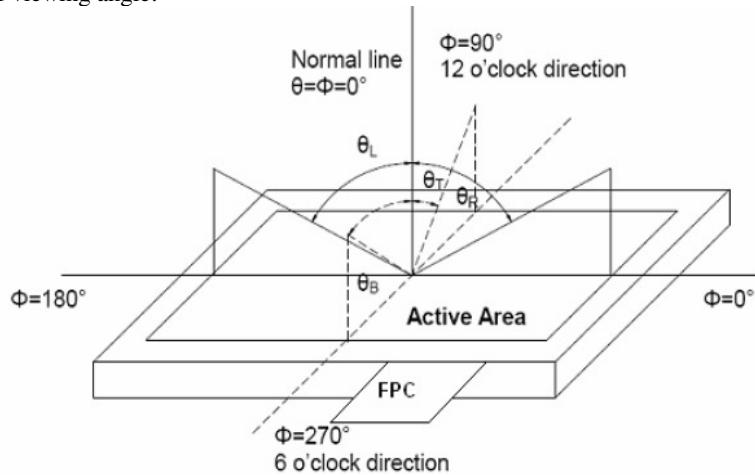
$L(\text{Max.})$ = Maximum brightness in 9 measured spots

$L(\text{Min.})$ = Minimum brightness in 9 measured spots.



Measurement equipment PR-705 ($\Phi 8\text{mm}$)

Note 3: The definition of viewing angle:



Note 4: The definition of contrast ratio (Test LCM using PR-705):

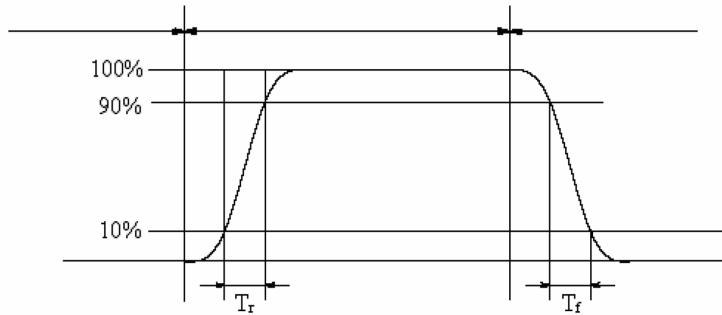
$$\text{Contrast Ratio (CR)} = \frac{\text{Luminance When LCD is at "White" state}}{\text{Luminance When LCD is at "Black" state}}$$

(Contrast Ratio is measured in optimum common electrode voltage)

Note 5: Definition of Response time. (Test LCD using DMS501):

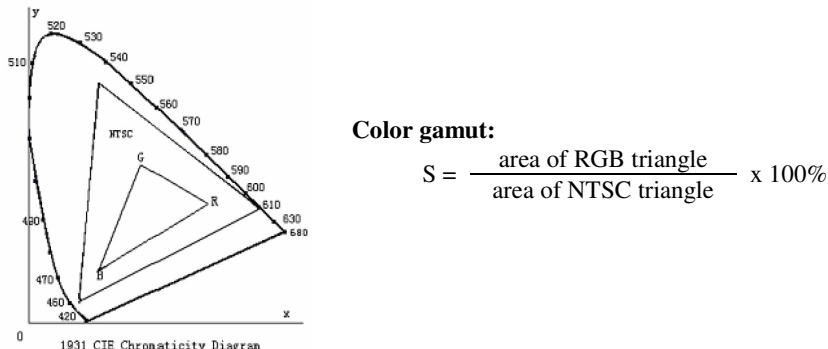
The output signals of photo detector are measured when the input signals are changed from "black" to "white" (falling time) and from "white" to "black" (rising time), respectively.

The response time is defined as the time interval between the 10% and 90% of amplitudes. Refer to figure as below.



The definition of response time

Note 6: Definition of Color of CIE Coordinate and NTSC Ratio.



12. Safety Precaution

Handling precautions:

- This device is susceptible to Electro-Static Discharge (ESD) damage. Observe Anti-Static precautions.

Power supply precautions:

- Identify and, at all times, observe absolute maximum ratings for both logic and LCD drivers. Note that there is some variance between models.
- Prevent the application of reverse polarity to VCC and GND, however briefly.
- Use a clean power source free from transients. Power up conditions are occasionally “jolting” and may exceed the maximum ratings of the modules.
- The VCC power of the module should also supply the power to all devices that may access the display. Don’t allow the data bus to be driven when the logic supply to the module is turned off.

Operating precautions:

- DO NOT plug or unplug the module when the system is powered up.
- Minimize the cable length between the module and host MPU.
- Operate the module within the limits of the modules temperature specifications.

Mechanical/Environmental precautions:

- Improper soldering is the major cause of module difficulty. Use of flux cleaner is not recommended as they may seep under the elastomeric connection and cause display failure.
- Mount the module so that it is free from torque and mechanical stress.
- Surface of the LCD panel should not be touched or scratched. The display front surface is an easily scratched, plastic polarizer. Avoid contact and clean only when necessary with soft, absorbent cotton dampened with petroleum benzene.
- Always employ anti-static procedure while handling the module.
- Prevent moisture build-up upon the module and observe the environmental constraints for storage temperature and humidity.
- Do not store in direct sunlight
- If leakage of the liquid crystal material should occur, avoid contact with this material, particularly ingestion. If the body or clothing becomes contaminated by the liquid crystal material, wash thoroughly with water and soap